

Our Vision

Prevention First is committed to improving the lives of Monmouth County's children so they can thrive and grow to be strong, responsible individuals in any environment.

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...strengthening your child's foundation through life skills education. SM

Max Weinberg & Prevention First...Perfect Together!

On October 27, Prevention First held a reception in honor of their generous supporters and friends in the community at the Spring Lake Bath & Tennis Club.

The agency's new public service announcement featuring Prevention First spokesperson Max Weinberg was premiered during the reception. The televised PSA is a follow-up to a series of post cards that was distributed earlier this year, completing the PSA campaign featuring messages from Max in which he connects to his audience — not as a musician and a television personality, but as a parent. He encourages parents to serve as a resource for their children and urges, "We must teach them to embrace positive choices on their own initiative."

The new PSAs will air in 60, 30 and 15 second spots in which Max asks parents to relate to the difficulties they themselves faced as children. Together, Max Weinberg and Prevention First make a strong combination to motivate parents to take advantage of the resources available to them.



Annual Golf Outing a Great Success!

On a crisp day in October, Prevention First held its eighth golf outing and raised \$34,000. Proceeds from the fundraiser will assist with agency goals and mission.

This year, participants enjoyed the beautiful accommodations of Eagle Oaks Golf Club in Farmingdale and an afternoon awards banquet that featured an auction which included a great selection of prizes and foursomes at exclusive area courses.

Special thanks go out to chairmen Domenick M. Servodio and Gregory T. Aikins, as well as to Thomas Riccardi, Ken Hitchner,

Assemblyman Steve Corodemus, Mary Ann Martin and Brian Buckelew for their donations.

Other event sponsors also contributed generously, providing players with refreshments, golf carts, tee signs and the awards banquet.



Tom Riccardi, Mary Pat Angelini, Beliza Furman, Charlie Ruggirello



Building Resiliency in Our Children and Families

On October 26, Prevention First held a statewide conference that was focused on building resiliency in children and families. The conference was designed to address the health needs of New Jersey's families

and children who were most seriously affected by the events of September 11, 2001. This special project was supported by a September 11th recovery grant from the American Red Cross Liberty Disaster Relief Fund and the New Jersey Department of Human Services, Division of Addiction Services.



The God Squad: Rabbi Marc Gellerman and Msgr. Thomas Hartman.

NJDHS Commissioner Jim Davy opened the day, followed by a keynote presentation from The God Squad — Rabbi Marc Gellerman and Msgr. Thomas Hartman, who shared their thoughts about the spiritual issues affecting Americans today, before an audience of 250. Dr. Mark Lerner, author and traumatic stress expert, focused on school-based crises, while Dr. Robin Gurwitsch discussed crucial techniques needed in order to build resiliency in our young children.

Conference attendees also enjoyed a networking luncheon and a resource panel that included participants from Amanda's Easel, Catholic Charities, the Mental Health Association of NJ and Tuesday's Child.

If you would like to be on our mailing list for future trainings, please contact Barbara Sprechman, coordinator of Community Services, at 732.663.1800 ext. 211 or bsprechman@preventionfirst.net.



The audience enjoys listening to the keynote speakers during the statewide conference.

Chess Fest 2005!

Prevention First held its annual ChessFest on Asbury Park's Fifth Avenue Boardwalk this year in late September. ChessFest was created by Prevention First seven years ago, as playing chess is known to improve concentration, spark creative thinking and build children's confidence. It also strengthens their reading and math skills. Since its inception, word has spread about this fun-filled event and this year's ChessFest drew the participation of more than 80 children.

Special thanks to this year's sponsors: Amboy National Bank, First Energy Foundation, NJ Natural Gas, New Jersey State Chess Federation, Red Bank Volvo and Windmill Restaurants. For information about the 2006 ChessFest, contact Barbara Sprechman, coordinator of Community Services, at 732.663.1800 ext. 211.



'Tis the Season...

The holiday season — the period between Thanksgiving and New Year's Eve — is one of the busiest on the nation's roadways and, due to a high incidence of alcohol-related traffic crashes, also one of the most dangerous. Prevention First wants to remind everyone of the importance of designating a sober driver before parties or events that include alcohol.

The holiday season is a special time to enjoy family, friends and festive celebrations, but unfortunately, it is also a time when we see a tragic jump in the number of alcohol-related highway fatalities each year. That is why the National Commission Against Drunk Driving is reminding everyone this holiday season, "If you catch a buzz, catch a ride."

Designating a sober driver before a party begins can aid in avoiding a tragic crash or an arrest for impaired driving. Remember — *friends don't let friends drive drunk*. Take the keys, and never let a friend leave your sight if you think they are about to drive while impaired.

If you are hosting a party this holiday season, remind your guests to plan ahead, always offer alcohol-free beverages during the event and make sure all of your guests leave with a sober driver.

For more information on this or a variety of topics including alcohol, tobacco and other drugs, please call our information specialist at 732.663.1800 ext. 216 or visit our Resource Center, open Monday through Friday, 9 a.m. until 5 p.m.

New Club for Distinguished Givers

Prevention First has created the President's Club, distinguishing generous support from corporations that traditionally sponsor Prevention First fundraising activities. The Club's goal is to simplify giving. We are extremely appreciative of those corporations who have backed our fundraising activities and have dedicated their time to the mission of strengthening our children's foundation through life skills education.

The President's Club offers four different membership levels, all of which provide donors with recognition for their support, as well as an educational opportunity for their employees. Benefits include making a one-time annual commitment while participating in Prevention First's major fundraising activities.

Special thanks to our new members of the President's Club:

Commerce Bank
Medical Management Techniques Incorporated
Meridian Health
NJ Natural Gas Company
Red Bank Title Agency

To learn more about the President's Club or to receive a brochure, please contact Mary Pat Angelini, executive director, at 732.663.1800 ext. 215 or mpangelini@preventionfirst.net.

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Our Mission

Prevention First is a non-profit agency dedicated to strengthening the foundations of children and families by empowering them to successfully handle difficult, everyday life situations and extraordinary challenges such as violence and substance abuse.

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SAVE THE DATE!

Friday, April 21, 2006

PREVENTION FIRST'S
ANNUAL GALA

Tonight at Noon

at THE MILL AT SPRING LAKE HEIGHTS

honoring

MAX WEINBERG

For information or tickets, please contact
Gianna Verdoni at 732.663.1800 ext. 219
or gverdoni@preventionfirst.net.

CALL TODAY FOR SPONSORSHIP OPPORTUNITIES!

Looking Ahead to a Bright Future

Planning for the future is not always easy, but Prevention First is looking ahead and asking for your help.

Please consider making a positive difference in the lives of Monmouth County's children and families by making a gift in the form of cash, securities, real estate, insurance and/or by naming Prevention First in your will. Your support could help build the Endowment Fund — and ensure the future of much-needed community programs that reach out to our children.

If you would like to learn more about planned giving or to make a donation, please contact Mary Pat Angelini, executive director, at 732.663.1800, ext. 215.



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